

## Oceanside Museum of Art Exhibition Proposal Guidelines

Thank you for your interest in Oceanside Museum of Art (OMA). After reading this document in its entirety, you may contact [proposals@oma-online.org](mailto:proposals@oma-online.org) with any questions.

### KEEP IN MIND

- **Please do not contact the museum to inquire about your proposal status.** If we choose to move forward with your proposal, we will contact you. As much as we'd love to, we unfortunately do not have the capacity to respond to every proposal we receive. Thank you for your consideration and understanding.
- **No original work or valuable materials should be submitted to OMA as part of an exhibition proposal under any circumstance.** OMA will not consider or be responsible for unsolicited artwork.
- **The proposal must have a strong connection to the San Diego/Southern California region. This means:**
  - Artists must (currently or for a significant period of time in the past) live or work in the region defined be Tijuana to the South, Santa Barbara to the North, and lateral inland counties to the East.
  - OR the artwork must have been created in, inspired by, or celebratory of the region.
  - Proposals must align with our mission to *bring people together to explore the art and stories of Southern California artists.*

Exhibitions are selected based on the following factors:

- Quality of the artwork, thesis, and supporting materials
- Appropriateness for OMA's community engagement, public programming, and partnership goals, all of which vary year to year
- Funding and other resources available
- Maximizing diversity of genre, media, group vs solo shows, and current vs historical work, while showcasing diverse voices from the community in a given timeframe.
- Compatibility with other proposals under consideration for a given timeframe.

In general, OMA's exhibition schedule is confirmed two to three years in advance.

### HOW TO SUBMIT YOUR PROPOSAL

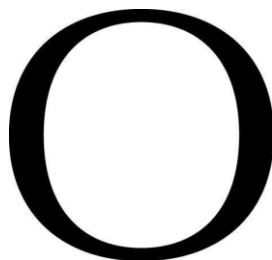
You may send materials to [proposals@oma-online.org](mailto:proposals@oma-online.org), or share files via Dropbox, Google Drive, or other file transfer services.

Your proposal materials may also be mailed on a USB flash drive. Please do not submit materials via CD or DVD. Please do not mail printed materials, other than a brief introduction letter. Include a self-addressed, stamped envelope for return of materials if desired. Address the packet to:

Director of Exhibitions and Collections  
Oceanside Museum of Art  
704 Pier View Way  
Oceanside, CA 92054

### HOW TO APPROACH YOUR PROPOSAL

- Although brief responses are encouraged, there is no maximum or minimum length unless noted.
- Written responses may be sent as a PDF or Word document. Please do not submit information saved as Apple Pages, as OMA staff does not use Apple devices.
- Please arrange the responses in a "question/answer" format, with the question on a line above your answer.



## PROPOSALS MUST INCLUDE THE FOLLOWING GENERAL INFORMATION

- Your full **contact information**: Phone number, email address, and mailing address
- Proposed or working **exhibition title**
- **Statement of purpose**: An overview of the exhibition's concept, theme, and scope. What is the intended impact of this exhibition, and how is it unique?
- A statement on how the proposal is **relevant to contemporary audiences and speaks to OMA's mission, vision, and statement of cultural equity**, which can be reviewed at the end of this document.
- No fewer than 5 and no more than 25 **images** (with name, title, year, media, and dimensions). If proposed artwork is not completed, include renderings, sketches, mock-ups, maquettes, or similar, as well as representative images of related artworks.
- .mp3, .mp4, and .mov files are accepted for artists whose medium includes sound and/or video, or artists using video or audio to document their work.
- Supplemental information: Current bios and curriculum vitae, reviews, catalogue essays, website, social media links, and/or artist statement(s) as related to this proposal. Please keep bios and CVs to 2 pages
- **Curation considerations**: As OMA does not have a curator on staff, we rely on contracted curators to select artworks, determine artwork placement, and write exhibition texts for our exhibitions. OMA exhibitions staff will provide curatorial guidance and work closely with the identified curator to ensure the exhibition vision is expressed suitably within the gallery space.

Please identify the curator who will be responsible for exhibition content and intellectual integrity. If this proposal is for a solo artist exhibition, the exhibition may be artist-curated or a separate curator may be identified. If a team approach is planned, one person must be identified as the lead curator or project manager.

### For Independent Curators, Groups, and Organizations

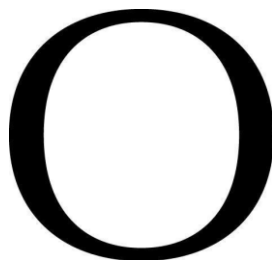
- As part of the **Statement of Purpose**, a brief overview describing what issues will be addressed through the exhibition and the point of view behind the exhibition.
- If a specific artist or artists are to be featured, please provide as much information as is available, such as an artist list, brief biographies, website or social media links, articles, artist statements, etc. when possible.

## PLEASE CONSIDER INCLUDING ANSWERS TO THE FOLLOWING QUESTIONS as relevant

- Is the exhibition intended to be timely or specific to an event or celebration within our community?
- Does the exhibition aim to transform visitors' attitudes, knowledge, perceptions, or feelings?
- Identify any intended target audience(s) and the objectives for each.
- Practical considerations:
  - Where is the artwork located? As known, indicate general cities or regions.
  - Is the artist or lender able to transport work, or will OMA arrange transportation?
  - Are high resolution photo files available for marketing, or would artwork need to be photographed?
  - Are there anticipated expenses? The museum cannot commit to covering all potential costs, but generally anticipates covering costs within reason related to signage design and production, artwork installation, and curatorial fees. As relevant, please include costs or material needs outside of categories listed above.

## ADDITIONAL INFORMATION FOR INDIVIDUAL ARTISTS

Individual artists who are submitting a proposal may be interested in joining OMA's Artist Alliance, which offers many benefits and professional opportunities such as regular juried exhibitions, quarterly critique sessions, lectures, workshops, and networking events. Learn more at [www.oma-online.org/artist-alliance](http://www.oma-online.org/artist-alliance).



## OMA GUIDING PRINCIPLES

**Mission Statement** [Bringing people together to explore the art and stories of Southern California artists.](#)

**Vision Statement** [A community transformed by art.](#)

**Values** [Spirited](#), [Innovative](#), [Original](#), [Engaging](#), [Inclusive](#)

### **Cultural Equity Statement**

[To support a full creative life for all, Oceanside Museum of Art commits to championing policies and practices of cultural equity that empower a just, inclusive, equitable community.](#)

### **About Oceanside Museum of Art**

Oceanside Museum of Art (OMA) is a non-profit organization that began providing exhibitions and public programs in 1995 as part of their mission to bring people together to explore the art and stories of Southern California artists. OMA's exhibition program is dynamic and robust, surprising visitors with a fresh and exciting visual experience nearly every visit. In addition to these boundary-pushing contemporary art exhibitions, OMA's programming includes youth education programs, adult art classes, concerts, films, and creative community parties and events that appeal to locals and tourists alike. The OMA experience stimulates imagination, presents new ideas, and challenges the familiar in a welcoming environment for those new to art, longtime museum-goers, artists, art students, or simply the curious.

OMA operates as a private, non-profit 501 (c) (3) corporation and was originally founded by a core group of citizens who were committed to the vision of a museum in Oceanside and overcame all obstacles and skepticism to bring that vision to fruition after almost eight years of planning. OMA began providing exhibitions and public programs in 1995. With support of the Oceanside City Council and City staff, the lease for the renowned Irving Gill Building, the historic site of the Oceanside City Hall, was approved and a home for the museum was established. Following a renovation to the interior of the Gill Building, OMA formally opened its doors on October 6, 1997, with a grand opening and OMA dedication. In 2008, OMA completed the Central Pavilion, a contemporary, three-level 15,000 square foot expansion, designed by noted architect Fredrick Fisher. The new building was melded seamlessly with the original 5,000 square-foot Irving J. Gill modernist building. Within this beautiful campus we are able to sustain our special niche in the San Diego art community, creating unique opportunities for artists and art lovers alike to experience the best that Southern California has to offer.