



2023

ANNUAL REPORT

OCEANSIDE MUSEUM OF ART



“THE BEST PLACE
TO SEE SOUTHERN
CALIFORNIA ART.”

 THE NEW YORK TIMES

VISION

A community transformed by art.

MISSION

Bringing people together to explore the art
and stories of Southern California artists.

EQUITY

To support a full creative life for all, Oceanside
Museum of Art (OMA) commits to championing
policies and practices of cultural equity that
empower a just, inclusive, equitable community.

A MESSAGE FROM THE BOARD PRESIDENT AND THE EXECUTIVE DIRECTOR

Art begins conversations, builds connections, and unifies a community that can celebrate our differences and recognize the values we have in common. 2023 was a year full of unique exhibitions, memorable events, and educational explorations that expanded minds young and old. These programs and events help us to explore our own creativity alongside the creative expression of others.

Exhibitions during 2023 challenged us to see our world differently, through the empathetic lens of the artists we showcased. As guests, members, and staff, we all have gained greater insight into the world around us. As we look toward the future, we anticipate many such wondrous explorations of creative expression.

President of the Board, Regina Wilson

Executive Director, Maria Mingalone



2023 TOTAL VISITORS:

30,937

50% OF VISITORS

experienced the museum **FREE-OF-CHARGE**,
made possible by programs such as
Blue Star Museums and *Art for All free Sundays*

ATTENDANCE AND PARTICIPATION

COMMUNITY



Studio Arts + Taste of Art Workshops

Artistic skill-building workshops led by distinguished professor and arts educator Robin Douglas - **engaged over 150 adults in art-making.**



Art for All

A free, casual drop-in workshop that brings together community members from all backgrounds to come together and unleash their creativity. **An average of 150 attendees per month.**

Street Level

OMA is transformed into a stage to discover musicians, spoken word artists, dancers, and performers from across the street to all across Southern California. **Over 1100 people attended our Street Level music series.**



Plein Air Festival

A bi-annual, week-long festival where the museum hosts open air painting meet-ups, workshops and art sales, culminating in a gallery show and awards ceremony. **60 hours of alfresco programming including paintouts, workshops, easel sales, and networking events.**



MEMBERSHIP AND VOLUNTEERS

HOSTED OVER **5,300** STUDENTS

587 ARTIST ALLIANCE MEMBERS *That's growth!!*

1,473

MEMBER HOUSEHOLDS

(68% RENEWALS, 30% NEW, 2% UPGRADES)

+ 221 VOLUNTEERS CONTRIBUTED 5,032 HOURS IN 2023



COMMUNITY



REVENUE

Grants and Contributions	\$1,673,284
In Kind Contributions	\$172,131
Special Events, net of expenses of \$113,249	\$89,364
Admissions	\$70,046
Memberships	\$115,728
Realized and Unrealized Gains/(Losses) on Investments	\$119,315
Rental Income	\$62,303
Programs and Exhibits	\$163,225
Gift Shop net of expenses of \$20,032	\$30,882
Tuition	\$16,890
Other	\$3,094

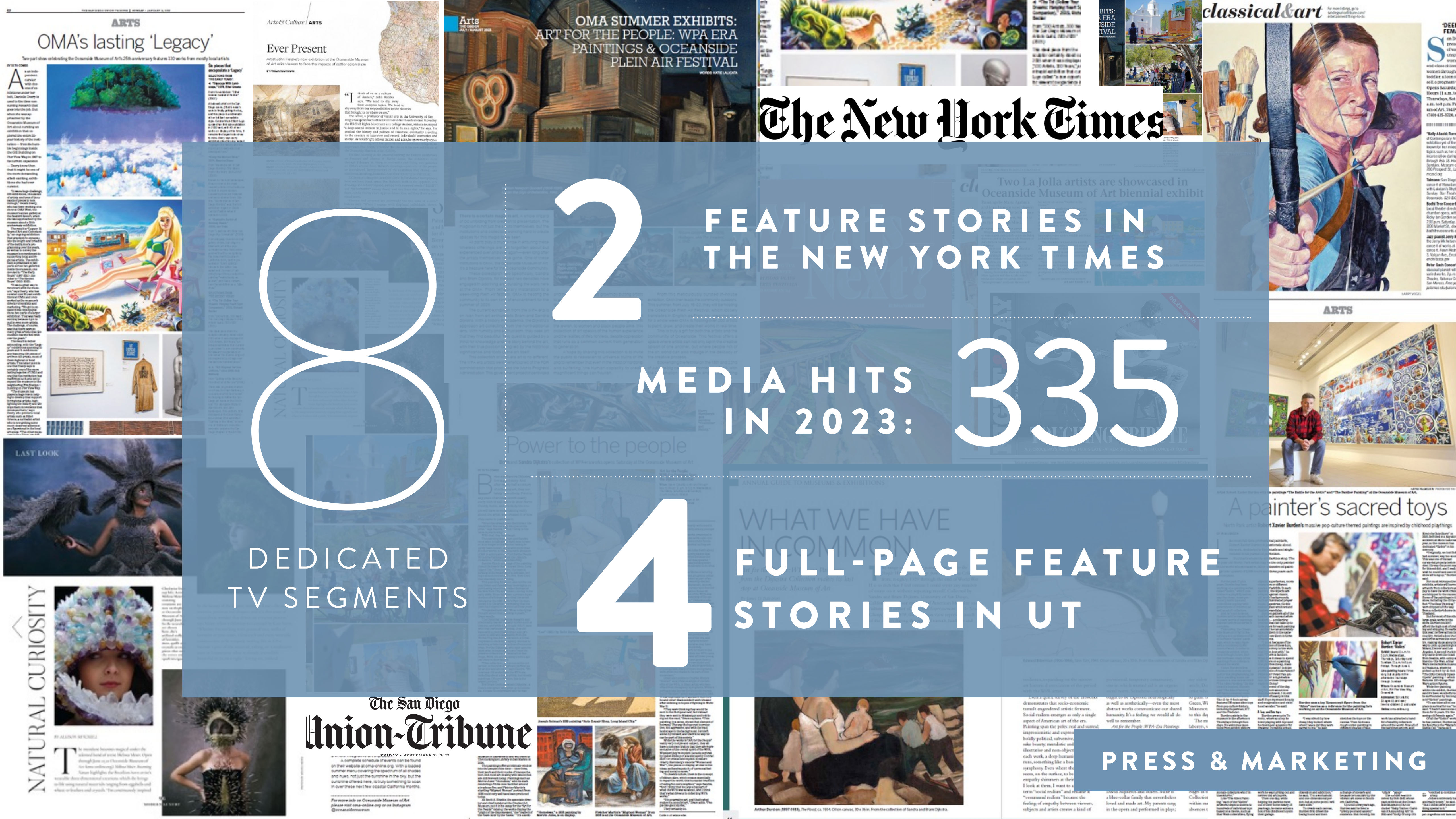
TOTAL REVENUE AND SUPPORT \$2,516,262

EXPENSES

Wages and Benefits	\$1,302,969
Professional Fees	\$267,703
In-Kind Rent	\$120,000
Utilities and Maintenance	\$82,780
Supplies	\$56,856
Insurance	\$28,529
Printing and Postage	\$65,422
Contracted Services	\$22,644
Depreciation	\$147,383
Other	\$62,792

TOTAL OPERATING EXPENSES \$2,157,078

FINANCE



OMA's lasting 'Legacy'

Ever Present

OMA SUMMER EXHIBITS: ART FOR THE PEOPLE: WPA ERA PAINTINGS & OCEANSIDE PLEIN AIR FESTIVAL

The New York Times

28

FEATURE STORIES IN THE NEW YORK TIMES

MEDIA HITS IN 2023:

335

DEDICATED TV SEGMENTS

4

FULL-PAGE FEATURE STORIES IN UT

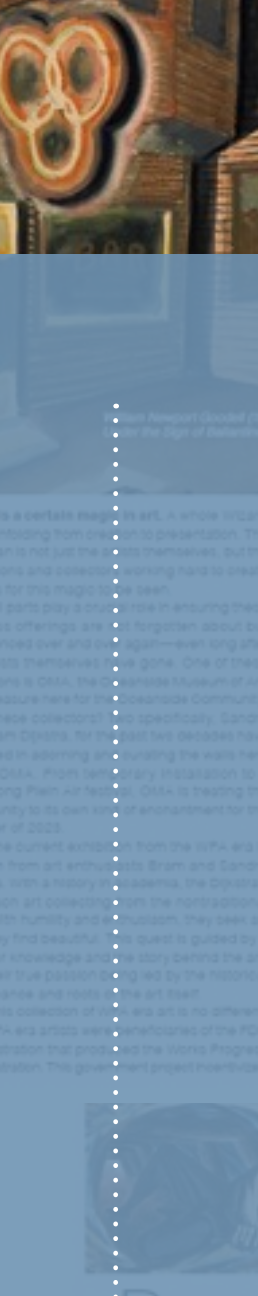
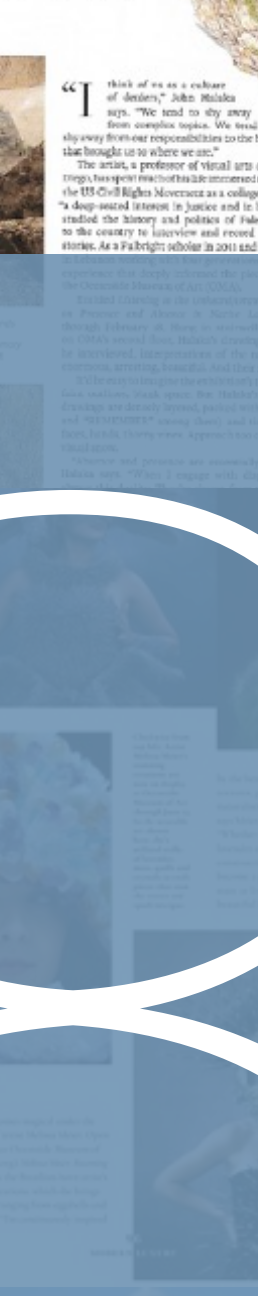
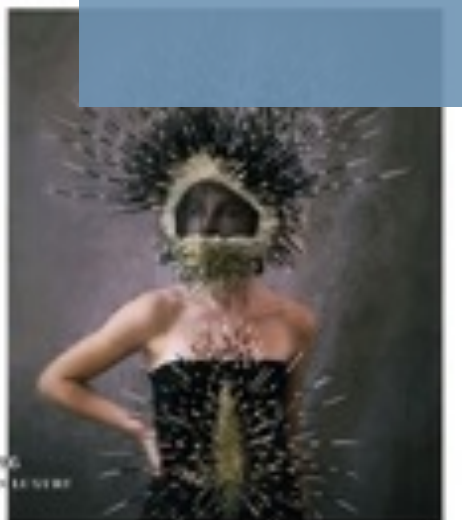
PRESS & MARKETING

The San Diego Anion-Tribune

NATURAL CURIOSITY

BY ALISON REYNOLDS

The museum's summer festival is a celebration of the natural world, featuring a variety of exhibits and activities. The festival is a great way to spend a day with family and friends, and it's a great way to learn about the natural world.



14

EXHIBITIONS ON SITE AT OMA



WORK FROM
153 ARTISTS



EXHIBITIONS

BIENNIAL EVENTS

- PLEIN AIR FESTIVAL
- ARTIST ALLIANCE BIENNIAL



QUINTON MCCURINE:
Materialing
1/14 - 4/30/2023



ETHAN CHAN:
Selections from the Closets
of the People That I Love...
1/14 - 4/30/2023



Memory is a Verb:
Exploring Time and Transience
1/28 - 5/14/2023



ROBERT XAVIER BURDEN:
Relics
2/18 - 6/4/2023



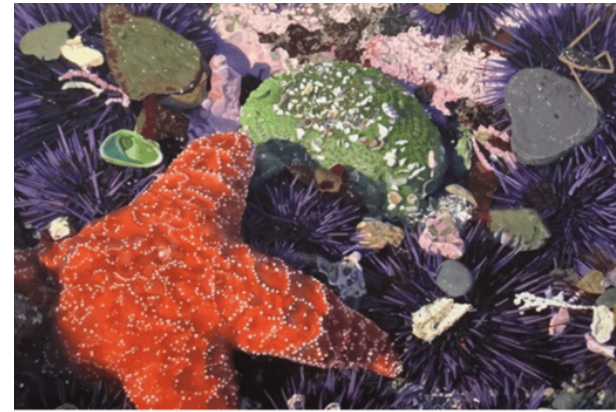
MELISSA MEIER:
Becoming Nature
3/11 - 6/25/2023



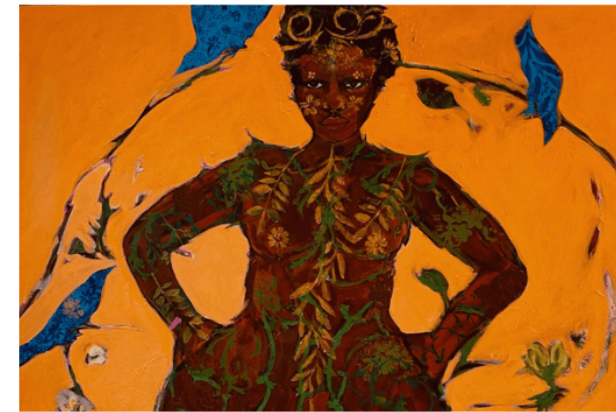
**2023 Congressional
Art Contest**
4/22 - 5/28/2023



**Something Different from
OMA's Permanent Collection**
5/3 - 9/17/2023



CONNIE JENKINS:
Intertidal
5/13 - 8/13/2023



JANET TAYLOR PICKETT:
Light, Color, and Desire
5/27 - 9/3/2023



**Art for the People:
WPA-Era Paintings from
the Dijkstra Collection**
6/24 - 11/5/2023



**WPA: Contemporary
Interpretations**
6/24 - 11/5/2023



**2023 Plein Air Festival
Juried Exhibition**
7/22/2023 - 1/14/2024



**Listening to the Unheard/
Drawing the Unseen.**
Drawings by John Halaka
9/2/2023 - 2/18/2024



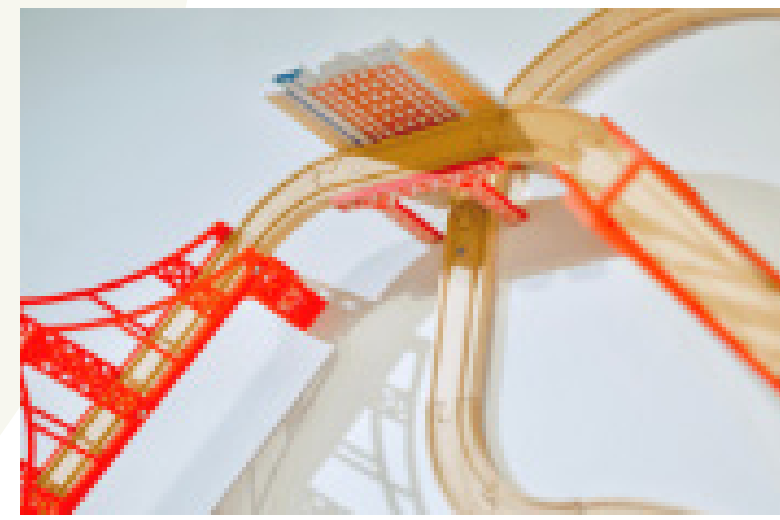
DEENA ALTMAN:
Female Rising
9/23/2023 - 2/4/2024



2023-24 Artist Alliance Biennial
11/18/2023 - 3/31/2024

6 OFFSITE

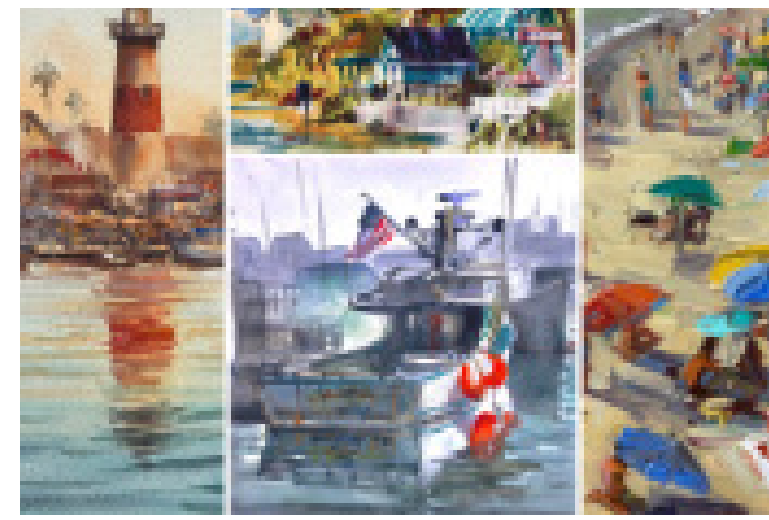
OMA WEST AT THE SEABIRD



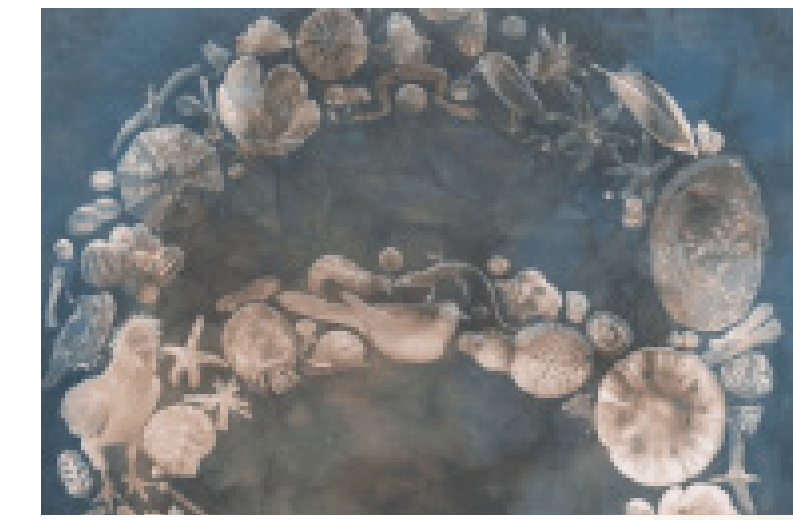
ETHAN CHAN:
The Hollywood Effect
10/18/22 - 3/19/2023



Eurythmy:
The Dance of Colors
3/28 - 7/9/2023

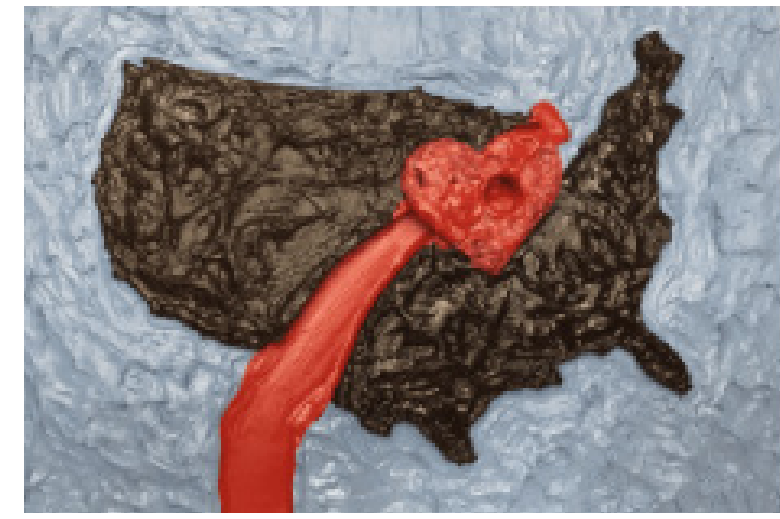


**2023 Oceanside Plein Air
Festival Featured Artists**
7/1 - 10/17/2023

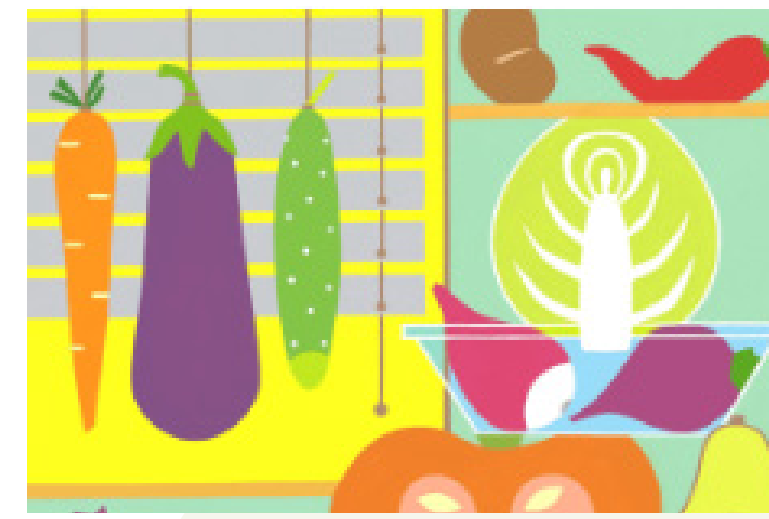


ANNALISE NEIL:
Echo's Potential
10/21/23 - 1/8/2024

ARTIST ALLIANCE EXHIBITIONS



**Healing the Divide: Artist Alliance
at Ashton Gallery @ Art on 30th**
1/14 - 2/3/2023



**Color Pop! Artist Alliance
at University Club**
10/23/23 - 1/20/2024



LITERACY THROUGH ART:

By looking at images or paintings through the lens of the elements of a story—setting, character, mood, and big idea—students can expand on their notion of what it means to ‘read’ and enhance their ability to find meaning in both written text and images. 2023 focused on the idea that artists and authors have the power to tell stories people might not otherwise know.

100% of 3rd grade students in the
Oceanside Unified School District

>> 926 students



ARTQUEST

AQ is specifically designed to ignite students' curiosity, creativity, and the connections between art and science through thoughtful lessons, active field trips, and hands-on projects. The value of AQ relies on the research that student interest, rather than academic proficiency, is greater predictor of children pursuing careers in STEAM fields.

100% of all 5th-grade students
and teachers in Oceanside Unified
School District

>> 1,040 TOTAL



EXPANSION

BENEFITS TO PRESERVING FIRE STATION 1:

- Adaptive reuse of historic Irving J. Gill 1929 Fire Station #1
- Doubling of educational space with new street-level studio classrooms
- Expanded galleries for exhibitions of Southern California artists
- New indoor and outdoor gathering spaces including additional public art
- Café and expanded Museum store featuring local artists
- Professional workspace for a growing team of arts professionals
- New gateway to Oceanside Civic Center and Cultural District

THE CENTERPIECE OF OMA'S EXPANSION CAMPAIGN is the restoration of historic Fire Station #1. The project will expand OMA's campus to a full city block, creating an inviting new gateway to Oceanside's Civic Center. OMA's expansion brings meaningful experiences to visitors, supports regional artists, enhances the public life of residents, and brings people together to celebrate Southern California's diverse talent.

RENDERING OF FIRE STATION #1 BY FREDERICK FISHER PARTNERS FOR THE SPACE UTILIZATION STUDY, 2022.



2023 BOARD OF DIRECTORS

Regina Wilson, President

Aaron Shebest, Vice President

Pam Smith, Treasurer

Paula Doss, Secretary

Marilyn Agredano

David Arnold

Cadie Browne-Lee

Alan Zeleznikar

Cathy Crowser

Christine Lee

Helen Frey

Allyson Handley

Ed Parish

Kathleen Haidet

Brian Morales

Terri Zimdars

Jonathan Fohrman

Scott Madison

OMA STAFF

Executive Director, Maria Mingalone

Chief Financial Officer, Dorothy Cheung

Director of Operations and Programs, Sarah Cathers

Director of Exhibitions and Collections, Katie Dolgov

Director of Development, Rick Baker

Associate Director of Annual Fund and Individual Giving, Madeleine McManus

Facilities Manager & Lead Preparator, Drei Kiel

Manager of Visitor Services & Community Engagement, Citli Mejia

Membership Manager, Katelyn Johnson

Museum Store Manager, Lu Fernandes

Education and Public Programs Manager, Abigail Goodman

Marketing Manager, Andrea Leon

Communication Specialist, Regina Noval

Assistant to the Director, Nicolette Lacy

Exhibitions and Collections Associate, Dana Edwards

Visitor Services Associate, Maile Rodriguez

Visitor Services Associate, Cheech Murphey

Facilities and Preparator Assistant, Mitchell Dunn

Development Associate, Georgia Ringler

Visitor Services Associate, Lia Gogue

As of December 2023

THANK YOU TO OUR SUPPORTERS

Thank you to our individual, foundation and corporate donors during the 2023 calendar year.
Your generosity and commitment to our mission allows us to continue to transform our community through art.

Frank & Diane Adams

Marilyn Agredano

Todd & Erin Alcantara

H. Clay & Paula Alexander

Sissy Alsabrook

Ken & Deena Altman

Emily Ambler

David & Jan Arnold

Susan Attard

Timothy & Celeste Bailey

Anne M. Baron

Taylor & Laura Bassett

David Berke & Nancy Lorsch

Charles & Charlotte Bird

Bill & Linda Birnie

Anita Bitterlin

Maxwell Bloomer

Kevin & Joan Bockman

Paul Bogdan

Kent & Heidi Borsch

Debby Bright

Willie & Manuelita Brown

Sienna Browne

Cadie Browne-Lee & Kenneth Lee

Scott Bruckner

Virginia Bryant Case & Russell Case

Charles & Carol Buel

Gael Burns

Jennifer Caballero

Karen Cangialosi and Greg Jones

Sonja Carlin & Jesus De La Trinidad

Craig Carlson & Chris Walker

Matthew & Pat Caulfield

Rhya Cawley

Thomas Cerutti

Charlie & Kathie Chan

Margaret Chiaro & Matthew Pizzorno

Tamee Clausen

Christopher Clevering

Robin Coats

Jeremy & Hilda Cohen

Paula Collins

Skip & Maureen Coomber

Cathy Crowser & Mark Newman

Joe & Lani Curtis

Sue Cuthbert

Jennifer Dail

Robert & Andra Davis

Deborah Day

Irene De Watteville

Bill & Sally Dean

Margareth Demery

Suzanne Demong

Nazeli Dertsakian

Joseph & Andrea Di Marco

Lorraine Diaz

Robert & Susan Diehl

Bram & Sandra Dijkstra

John Dillemoth

Darrell & Loren Dixon

Annie Donner

Paula Doss & Beth Epperson

Annie Dunne

Dorit Edut

Max Elliott & Garna Muller

Eleanor Evans

Erika Felsoory

Robin Ferencz-Kotfica

Clarence Flowers

Jonathan Fohrman & Trudi Wihongi

Parker & Howard Franco

Helen Frey

Lane & Kelly Fukuda
Sasa Furlan
Hal & Pamela Fuson
Joseph & Carolyn Gallagher
Martin J. Gannon
Ashley Gardener
Dale & Rita Geldert
Joris & Barbara Gieskes
Gigi Gleason
James Glendinning
Alex & Rebecca Goodman
Judith Grace
Carolynn Grant
Cathrine & Craig Greene
Lauren Greenwald
Kenney & Cheryl Griffiths
Rosamond Groves
Jeri & Tommy Gustafsson
Kathleen Haidet
Judson Haidet
Jessica Haidet

Lane Hammond
Allyson Handley
John & Maureen Hartin
Randy & Keith Harwood
Larry & Cathie Hatter
Linda Heald
Karen L. Helrich & Bertram Edelstein
Robert Hemphill & Leah Bissonette
Victoria Higgins & Jamie Thompson
Gisela Hill
Judson Hill
Carol Hilton
John Hyland
Alison St. John Inglis & Damien Inglis
Margaret Jackson
Madeleine Jacot-Carter
Ruth Jameson
Connie Jenkins
Steve & Lynn Jepsen
Dean Jones
Andy & Kay Kaplan

Christie Keele
Ryan & Ivy Keim
Paul A. & Pam Kelly
John & Mary Kerr
Mikey Kettinger
Vin Kilbridge
John & Janet Kister
Suzanne Knauf
Karen Koster
James & Rhana Kozak
Vicki Krivoski & William Smith
Judy La Bounty
Stephanie LaMore
Christine & Alex Lee
Catherine Lee
Adam Levy
Kurt & Lynn Lightfoot
Robin Lipman
Zucette Lumabas
Susan Lyon
R. Scott Madison

Niels Manley
Kazmier & Iisu Maslanka
Richard Mayer & Germaine Schwider
Marie McFarland
Adele McIntosh
Michael McManus & Tanya Young
Dorine Meade
Citli Mejia & Lewis Pratt-Hazen
Danielle Mendez
Jill Meyerhofer
Rita Miglioli & John Gallup
Fenner Milton
Maria Mingalone
Marguerite Montjoy
Michelle Moore
Brian & Naomi Morales
Allan & Wendy Morrow
Susan Morse
Bruce & Ann Mortland
Jim Mullady & Robin Douglas
Yvonne Muzzy

Ron Newby & Beverly Boggs
Margie Newell
Blaze Newman
Billie Nunan
Tim Obert
Colleen O’Harra
Alan & Annie Omens
Marc Ordman
Marty & Steven Ornish
Edward Parish & Anne Speraw
Gilbert & Lisa Passin
Terri Peterson Zimdars
Ernest & Susan Pick
Lawrence Poteet & Debra McGinty Poteet
Jesse Preciado
Pritchett Family Trust
Vojislav Radovanovic
Carolyn Ramberg & Bruce Zahn
Naomi Ramos
Beverly S. & Harold Randolph
Judy Reemtsma

Dami & Lonnie Rejda
Marijane & Steve Relth
Vallo Riberto & Rosa Sandoval
Bill Richards
Paul Richter
Loretta Rieth
Karen Rivoira
Rick & Cheryl Robinson
Mary & Marty Rombotis
Sally Rorick-Orlando & Rick Orlando
Jiela Rufeh
Deanne Sabeck & Jeffrey Laudenslager
Frank & Tanya Sallustro
Fred Schwarzenbach & Leslie Prussia
Sharon Scott
Larry & Marie Sears
Aaron & Michelle Shebest
Gregg Sindici
Alma Sisco-Smith & Robert Smith
Michael Slavinski
Martha Sloan

LaRetta Small
Pam Smith
Lisa Smith
Judy Sonnet
Ellen Speert & Paul Henry Kaczorowski
Sofia Spivakova
Gael & Jan Strack
Raymond Sutton & Patricia Tirona
Robert Svendsen & Jill Treadwell-Svendsen
Bruce & Phyllis Swanson
Marie Tocci
Elizabeth Umbenhauer
Rudy & Elizabeth Van Hunnick
Frank & Joanne Volpe
Augustine & Melissa Walker
Peggy Wallace
Nicole Walton
Michael & Anne Wardwell
Paul & Margene Weber
Cheryl Weiner
Richard Wells

Regina Wilson & Dave Wodehouse
Rick & Marie Wilson
B.J. & Gordon Witz
Stacy Woodard & Jonathan Robershaw
Alan Zeleznikar

THANK YOU TO OUR SUPPORTERS

264 Fresco Ristorante

AARP

Accolade Brands

Allison and Robert Price
Family Foundation

Beer Town

Blank Canvas

Borrego Art Institute

CA Relief Grant

California Coast Credit Union

City of Oceanside

County of San Diego

DBA Legendary World

Frontwave Credit Union

Genentech

Gheesu Ensemble

Grand Hyatt Kauai Resort & Spa

Insperty

Jimbo's

Jazzercise, Inc.

Jewish Community Foundation

Lamm Tile Art

Lupitas Tacos & Catering

MainStreet Oceanside

Mak Mak Organic

Mingei International Museum

MiraCosta College Foundation

Mission San Luis Rey

Move Your Feet Before You Eat!
Foundation

Museum of Making Music

My Persian Place

New Village Arts Theatre

Ocean Hills Art Lovers Club

Oceanside Chamber of Commerce

Oceanside SEA Center

Paon

Paul Bechtner Fund

Pledgeling Foundation

Pratt Memorial Fund

Price Philanthropies Foundation

Rancho Santa Fe Foundation

ResMed Foundation

S. H. Evans, Inc

Samuel I & John Henry Fox Foundation

San Diego Gas & Electric

Sempra Energy Foundation

Seth Sprague Educational
& Charitable Foundation

Snapp & Associates Insurance Services

The Conrad Prebys Foundation

The Getty

The Mission Pacific Hotel

The Negri Foundation

The Nordson Corporation Foundation

The Seabird Resort

Traditional Fine Arts Organization, Inc

U.S. Department of Education

Veterans Art Project

Vigiluccis Restaurant Group Inc.

Visit Oceanside, Inc.

Wild Wisdom Foundation Inc.

Wrench & Rodent Seabasstropub

ZUZA

We are unable to list each of our generous supporters here. We are incredibly grateful and honored by your gifts of all amounts and types and could not meet our mission without them. Thank you!



OCEANSIDE MUSEUM OF ART

704 Pier View Way, Oceanside, CA 92054

(760) 435-3720 · oma-online.org

[@oceansidemuseum](https://www.instagram.com/oceansidemuseum)

