2023 ANNUAL REPORT

OCEANIDE MUSEUM OF ART
“THE BEST PLACE TO SEE SOUTHERN CALIFORNIA ART.”
A MESSAGE FROM THE BOARD PRESIDENT
AND THE EXECUTIVE DIRECTOR

Art begins conversations, builds connections, and unifies a community that can celebrate our differences and recognize the values we have in common. 2023 was a year full of unique exhibitions, memorable events, and educational explorations that expanded minds young and old. These programs and events help us to explore our own creativity alongside the creative expression of others.

Exhibitions during 2023 challenged us to see our world differently, through the empathetic lens of the artists we showcased. As guests, members, and staff, we all have gained greater insight into the world around us. As we look toward the future, we anticipate many such wondrous explorations of creative expression.

President of the Board, Regina Wilson
Executive Director, Maria Mingalone
2023 Total Visitors: 30,937

50% of visitors experienced the museum Free-of-Charge, made possible by programs such as Blue Star Museums and Art for All free Sundays.

Attendance and Participation

Studio Arts + Taste of Art Workshops
Artistic skill-building workshops led by distinguished professor and arts educator Robin Douglas - engaged over 150 adults in art-making.

Art for All
A free, casual drop-in workshop that brings together community members from all backgrounds to come together and unleash their creativity. An average of 150 attendees per month.

Street Level
OMA is transformed into a stage to discover musicians, spoken word artists, dancers, and performers from across the street to all across Southern California. Over 1100 people attended our Street Level music series.

Plein Air Festival
A bi-annual, week-long festival where the museum hosts open air painting meet-ups, workshops and art sales, culminating in a gallery show and awards ceremony. 60 hours of alfresco programming including paintouts, workshops, easel sales, and networking events.
HOSTED OVER 5,300 STUDENTS

587 ARTIST ALLIANCE MEMBERS

1,473 MEMBER HOUSEHOLDS
(68% RENEWALS, 30% NEW, 2% UPGRADES)

+ 221 VOLUNTEERS CONTRIBUTED 5,032 HOURS IN 2023

MEMBERSHIP AND VOLUNTEERS

That's growth!!
Although New Leaf Biofuel said...
14 EXHIBITIONS ON SITE AT OMA

2 BIENNIAL EVENTS
  • PLEIN AIR FESTIVAL
  • ARTIST ALLIANCE BIENNIAL

WORK FROM 153 ARTISTS
QUINTON MCCURINE: Materializing
1/14 - 4/30/2023

ETHAN CHAN: Selections from the Closets of the People That I Love...
1/14 - 4/30/2023

Memory is a Verb: Exploring Time and Transience
1/28 - 5/14/2023

ROBERT XAVIER BURDEN: Relics
2/18 - 6/4/2023

MELISSA MEIER: Becoming Nature
3/11 - 6/25/2023

2023 Congressional Art Contest
4/22 - 5/28/2023

Something Different from OMA’s Permanent Collection
5/3 - 9/17/2023

CONNIE JENKINS: Intertidal
5/13 - 8/13/2023

JANET TAYLOR PICKETT: Light, Color, and Desire
5/27 - 9/3/2023

Art for the People: WPA-Era Paintings from the Dijikstra Collection
6/24 - 11/5/2023

WPA: Contemporary Interpretations
6/24 - 11/5/2023

2023 Plein Air Festival Juried Exhibition
7/22/2023 - 1/14/2024

Listening to the Unheard/ Drawing the Unseen.
Drawings by John Halaka
9/2/2023 - 2/18/2024

DEENA ALTMAN: Female Rising
9/23/2023 - 2/4/2024

2023-24 Artist Alliance Biennial
11/18/2023 - 3/31/2024
OMA WEST
AT THE SEABIRD

ETHAN CHAN:
The Hollywood Effect
10/18/22 - 3/19/2023

Eurythmy:
The Dance of Colors
3/28 - 7/9/2023

2023 Oceanside Plein Air
Festival Featured Artists
7/1 - 10/17/2023

ANALISE NEIL:
Echo’s Potential
10/21/23 - 1/8/2024

ARTIST ALLIANCE
EXHIBITIONS

Healing the Divide: Artist Alliance
at Ashton Gallery @ Art on 30th
1/14 - 2/3/2023

Color Pop! Artist Alliance
at University Club
10/23/23 - 1/20/2024
LITERACY THROUGH ART:

By looking at images or paintings through the lens of the elements of a story—setting, character, mood, and big idea—students can expand on their notion of what it means to ‘read’ and enhance their ability to find meaning in both written text and images. 2023 focused on the idea that artists and authors have the power to tell stories people might not otherwise know.

100% of 3rd grade students in the Oceanside Unified School District

>> 926 students
ARTQUEST

AQ is specifically designed to ignite students’ curiosity, creativity, and the connections between art and science through thoughtful lessons, active field trips, and hands-on projects. The value of AQ relies on the research that student interest, rather than academic proficiency, is greater predictor of children pursuing careers in STEAM fields.

100% of all 5th-grade students and teachers in Oceanside Unified School District

>> 1,040 TOTAL
The centerpiece of OMA’s expansion campaign is the restoration of historic Fire Station #1. The project will expand OMA’s campus to a full city block, creating an inviting new gateway to Oceanside’s Civic Center. OMA’s expansion brings meaningful experiences to visitors, supports regional artists, enhances the public life of residents, and brings people together to celebrate Southern California’s diverse talent.

Benefits to preserving Fire Station 1:

- Adaptive reuse of historic Irving J. Gill 1929 Fire Station #1
- Doubling of educational space with new street-level studio classrooms
- Expanded galleries for exhibitions of Southern California artists
- New indoor and outdoor gathering spaces including additional public art
- Café and expanded museum store featuring local artists
- Professional workspace for a growing team of arts professionals
- New gateway to Oceanside Civic Center and Cultural District
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OMA STAFF

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As of December 2023