Oceanside Museum of Art
Exhibition Proposal Guidelines

Thank you for your interest in Oceanside Museum of Art (OMA). As you prepare your proposal, please keep in mind:

- Please do not contact the museum to inquire about your proposal status. If we choose to move forward with your proposal, we will contact you. As much as we’d love to, we unfortunately do not have the capacity to respond to every proposal we receive. Thank you for your consideration and understanding.
- No original work or valuable materials, under any circumstances, should be submitted to OMA as part of an exhibition proposal. OMA will not consider or be responsible for unsolicited artwork.
- The proposal must have a strong connection to the San Diego/Southern California region.
- We are interested in proposals that align with our program goals and our mission to bring people together to explore the art and stories of Southern California artists.
- In general, OMA’s exhibition schedule is confirmed two to three years in advance.
- Proposals will be reviewed by a committee, and those of interest will receive a follow-up response.

HOW TO SUBMIT YOUR PROPOSAL
Please email materials to proposals@oma-online.org. You may also share files via Dropbox, Google Drive, or other file transfer services.

Your proposal materials may also be mailed on a USB flash drive. Please do not submit materials via CD or DVD. Include a self-addressed, stamped envelope for return of materials if desired. Address the packet to:

Katie Dolgov, Director of Exhibitions and Collections
Oceanside Museum of Art
704 Pier View Way
Oceanside, CA 92054

ADDITIONAL INFORMATION FOR INDIVIDUAL ARTISTS
Individual artists who are submitting a proposal may like to learn more about OMA’s Artist Alliance membership and its many benefits and professional opportunities. They include regular juried exhibitions, quarterly critique sessions, lectures and workshops for professional artists, and networking opportunities.

You can find more information here: www.oma-online.org/artist-alliance.

You may contact proposals@oma-online.org with any questions.

Oceanside Museum of Art's mission is to explore the art and stories of Southern California artists.
PROPOSALS MUST INCLUDE THE FOLLOWING
Please note, although brief responses are encouraged, there is no maximum or minimum length unless noted. Written responses may be sent as a PDF, Word document, or similar. Please arrange the responses in a “question/answer” format, with the question on a line above your answer.

General Information About the Exhibition Being Proposed (required)
- Proposed or working exhibition title
- Statement of purpose: An overview of the exhibition’s concept, theme, and scope. What is the intended impact of this exhibition, and how is it unique?
- A statement on how the proposal is relevant to contemporary audiences and speaks to OMA’s mission and statement of cultural equity, which can be reviewed at the end of this document.
- No fewer than 5 and no more than 25 images (with name, title, year, media, and dimensions). Include renderings, sketches, mock-ups, maquettes, or similar if proposed artwork is not completed, as well as representative images of related artworks.
- .mp3, .mp4, and .mov files are accepted for artists whose medium includes sound and/or video or artists using video or audio to document their work.
- Current bios and curriculum vitae, reviews, catalogue essays, website, social media links, and artist statement(s) as related to this proposal. Please keep bios and CVs to a 2-page maximum.

For Independent Curators, Groups, and Organizations (required)
- A brief overview describing what issues will be addressed through the exhibition and the point of view behind the exhibition.
- If a specific artist or artists are to be featured, please provide as much information as is available, such as an artist list, brief biographies, website or social media links, articles, artist statements, etc. when possible.
- Identify the curator who will be responsible for exhibition content and intellectual integrity. If a team approach is planned, one person must be identified as the lead curator or project manager.

PLEASE CONSIDER INCLUDING ANSWERS TO THE FOLLOWING QUESTIONS

Community Engagement (optional)
- Is the exhibition timely or specific to an event or celebration within our community?
- How are your personal life experiences reflected in your connection to our community?
- Does it aim to transform visitors’ attitudes, knowledge, perceptions, or feelings?
- Identify any intended target audience(s) and the objectives for each.

Practical Considerations (optional)
- Where is artwork located? As known, indicate general cities or regions.
- Is the artist or lender able to transport work, or will OMA be expected to arrange transportation?
- Are there anticipated expenses? The museum cannot commit to covering all potential costs.
- Are high-resolution photo files available for marketing, or would artwork need to be photographed?

OCEANSIDE MUSEUM OF ART • 704 Pier View Way • Oceanside CA 92054 • (760) 435-3720 • www.oma-online.org
OMA Guiding Principles

Mission Statement
Bringing people together to explore the art and stories of Southern California artists.

Vision Statement
A community transformed by art.

Values
Spirited
Innovative
Original
Engaging
Inclusive

Cultural Equity Statement
To support a full creative life for all, Oceanside Museum of Art commits to championing policies and practices of cultural equity that empower a just, inclusive, equitable community.

About Oceanside Museum of Art
Oceanside Museum of Art (OMA) is a non-profit organization that began providing exhibitions and public programs in 1995 as part of their mission to bring people together to explore the art and stories of Southern California artists. OMA’s exhibition program is dynamic and robust, surprising visitors with a fresh and exciting visual experience nearly every visit. In addition to these boundary-pushing contemporary art exhibitions, OMA’s programming includes youth education programs, adult art classes, concerts, films, and creative community parties and events that appeal to locals and tourists alike. The OMA experience stimulates imagination, presents new ideas, and challenges the familiar in a welcoming environment for those new to art, longtime museum-goers, artists, art students, or simply the curious.

OMA operates as a private, non-profit 501 (c) (3) corporation and was originally founded by a core group of citizens who were committed to the vision of a museum in Oceanside and overcame all obstacles and skepticism to bring that vision to fruition after almost eight years of planning. OMA began providing exhibitions and public programs in 1995. With support of the Oceanside City Council and City staff, the lease for the renowned Irving Gill Building, the historic site of the Oceanside City Hall, was approved and a home for the museum was established. Following a renovation to the interior of the Gill Building, OMA formally opened its doors on October 6, 1997, with a grand opening and OMA dedication.

In 2008, OMA completed the Central Pavilion, a contemporary, three-level 15,000 square foot expansion, designed by noted architect Fredrick Fisher. The new building was melded seamlessly with the original 5,000 square-foot Irving J. Gill modernist building. Within this beautiful campus we are able to sustain our special niche in the San Diego art community, creating unique opportunities for artists and art lovers alike to experience the best that Southern California has to offer.

For more information on Oceanside Museum of Art, visit www.oma-online.org